

Lauren C. Tyson

Curriculum Vitae



Lauren C. Tyson is a recognized *expert in liquor licensing, compliance and safe alcohol service*. She served with California Department of Alcoholic Beverage Control for 29 years, including 24 years as an *Investigator, Supervising Investigator and District Administrator* (sworn State peace officer positions). In 2009, she founded Liquor License Advisor, a liquor license consulting and training firm.

- Developed and managed California's *Licensee Education on Alcohol and Drugs (LEAD) Program* from January 1991 to June 2004. LEAD is an award-winning statewide alcohol seller/server training program and winner of two national awards. Over 150,000 persons trained under her leadership.
- Served on California Coordinating Council on Responsible Beverage Service, which *developed statewide standards for responsible beverage service training programs* in California (1992-2005)
- Instrumental in developing the *Grant Assistance to Local Law Enforcement Agencies (GAP) Program*, which annually provides millions of dollars in grants to local law enforcement agencies to reduce alcohol-related crime since 1995

EXPERIENCE

Founder/CEO - Liquor License Advisor, Inc. (2009 - Present), Riverside, CA

Self-employed consultant to bar and restaurant owners; expert witness for civil liquor liability cases. She also authors a blog at <http://www.theliqorlicenseadvisor.com/blog/>.

Partner - Alcohol Policy Advisors (Consulting and Training), Irvine, CA

(2015 – Present) <http://www.nuisancefreebars.com> – Training for Community Development, Law Police, and Bars on preventing alcohol-related problems.

CA Department of Alcoholic Beverage Control (1976 - 2005)

As an ABC *Supervising Investigator and District Administrator*, Lauren administered the *Licensee Education on Alcohol and Drugs (LEAD) Program*; supervised four investigators/trainers and one support staff, developed curriculum and training materials, program evaluation (1/91-6/04); trained and supervised 21 investigator-trainers from 1991-2005

As an ABC *Supervising Investigator* in Southern and Western Los Angeles County, she planned and directed field enforcement, backtrack investigations, coordinate task forces, evidence locker

control, training for licensees and conduct roll call training for local law enforcement officers; acting district administrator in his absence (3/1989-12/90)

As an ABC **Investigator**, conducted investigations to detect or verify suspected violations of law, rule or regulation; made arrests/issued citations; located and interviewed witnesses; examined records; gathered facts, statements and affidavits; prepared reports; conducted investigations on applications for new licenses and license transfers; conducted training for law enforcement agencies on ABC law. Participated in task forces and conducted background investigations on new sworn hires (1988). Offices worked include San Bernardino District Office, Southern Division Headquarters-Cerritos (6/85-10/88), Oakland District Office (10/88-1/89), and Santa Ana District Office (1/89-3/89)

Special Projects/Assignments at the ABC

- As a **Legal Analyst**, T&D assignment, in the ABC Southern Division Headquarters Legal Unit, Ms. Tyson **represented the ABC at over 300 administrative hearings** on petitions by licensees, protests against license applications and accusations against existing licensees. Matters included sales to minors, underage employees, sales to obviously intoxicated persons, B-girls, assault and battery, possession/sale of controlled substances, adulterated bottles, after hours, prostitution, receiving stolen property, and more. From January to October 1986 Ms. Tyson conducted an average of 13 hearings per month. In September 1986, conducted 22 hearings (6/85-1997)
- Oversaw development and implementation of **ABC policies and procedures** (1997-2004)
- ABC **Leadership Development Training** Committee (2003) and **Director's Advisory Committee** (2001-02)
- Project manager for statewide **organizational performance improvement project** for the ABC: (1) Implement performance-based management system; (2) Implement change management plan; and (3) Business process analysis (2004-05)
- Co-developed and administered the **Decoy Shoulder Tap Program**, which targets adults who furnish alcohol to minors (1/03-7/04)
- **Forms and Records** Management Coordinator for ABC (1997-2005)
- Oversaw development and implementation of ABC **policies and procedures** (1997-2004), coordinated development of ABC's first **strategic plan** involving over 200 employees (1997) and served as Forms and Records Management Coordinator for ABC (1997-2005), responsible for content and distribution of all ABC forms and publications, including prevention and education materials
- In cooperation with the California Department of Agriculture, Division of Fairs & Expositions, **developed model alcohol management policies, and provided responsible beverage service training for fairs throughout California** (1992-2003)
- As the **grant writer** for the ABC, wrote over \$5 million in successful state and federal grants for liquor law enforcement and prevention programs

PROFESSIONAL MEMBERSHIPS

1. Governor's Interagency Coordinating Council for the Prevention of Alcohol and Other Drug Problems (GPAC). GPAC activities included assessing shared alcohol problem prevention data, identifying effective approaches, establishing high-level prevention objectives, implementing resource coordination, leveraging to achieve objectives. Council priority was *binge drinking* among 12-25 year olds. (2002-05)
2. National Liquor Law Enforcement Association (2003-2005)
3. California Council on Alcohol Policy (2003-2005)
4. California Coordinating Council on Responsible Beverage Service (1992-2004). Under a grant from the California Office of Traffic Safety, *developed standards for responsible beverage service training programs* to reduce harm from irresponsible and illegal alcohol sales.
5. California Highway Patrol's (CHP) Designated Driver Advisory Committee (1991-92).
6. ABC Director's Advisory Committee (2001-02)
7. Community Anti-Drug Coalitions of America (CADCA (2016-Present)

CERTIFICATIONS & AWARDS

- Specialized Law Enforcement Certificates: Basic, Intermediate, Supervisory and Advanced Certificates, Commission on Peace Officer Standards and Training (POST)
- LEAD Program received *Eleventh Annual Prevention and Education Award*, National Commission Against Drunk Driving, 1995
- LEAD Program recognized by National Alcohol Beverage Control Association, *One of 23 Retail Oriented Best Practices for Underage Drinking Prevention*, 1997
- Decoy Shoulder Tap Program received *Innovative Liquor Law Enforcement Program of the Year* award, 2003, National Liquor Law Enforcement Association
- ABC law enforcement training video, ABC On-Sale Basics, won *Communicator* and *Telly* awards
- Recipient of *MADD California HERO Award*, 1992
- *Appreciation Award*, Korean-American Grocers Association of Orange County, 1992

EDUCATION

- Management Course, Humboldt State University, California Department of Justice, Commission on Peace Officer Standards and Training, 2003
- Total Quality Management, American River College, Sacramento. Certificate of Completion, 2000
- Riverside City College, Riverside. Associate of Applied Science, Administration of Justice, With Distinction, 1981
- Skadron Business College, San Bernardino, CA. Dean's List, 1974

SPECIALIZED TRAINING

- Specialized Investigators Basic Course, 1981
- Enforcement Investigation and Report Writing, Golden West College, 1987
- Background Investigation, Rio Hondo College, Fall 1987
- Police Supervisory Course, Commission on Peace Officer Standards and Training, 1989
- Team Building, 1989
- Ambassador Instructor, Bartenders Against Drunk Driving, February 1991
- TIPS Trainer (Training for Intervention Procedures by Servers of Alcohol), Health Education Foundation, 1992
- ABC Narcotics Investigation, Orange County Sheriff-Coroner Department, 80 hours, 1994
- Media Relations and the Police, 1993
- Course Coordinators Training Seminar, Commission on Peace Officer Standards and Training, 1996
- Substance Abuse Prevention Specialist Training, State of Nevada Bureau of Alcohol and Drug Abuse, Center for the Application of Substance Abuse Technologies, September 2-27, 2002

PRESENTATIONS (Partial List)

- LEAD Program presentations to Korean-American Grocers Association members.
- Appeared in Lucky Stores' employee training video as ABC spokesperson/subject matter expert
- Effecting Change in Organizational Practices, Annual California Conference on Childhood Injury Control: Maintaining Momentum and Staying Focused, 2004
- Alcohol Management: Reducing Your Risk, Ninth Annual CalFest Convention, 2003
- Results from the *California Alcohol Issues Partnership*, California Prevention Summit, 2003
- Alcohol Management, Western Fairs Association Fall Conference, 2003

- Fourth Annual National Leadership Conference: Uniting for Success: Next Steps in Enforcing the Underage Drinking Laws, 2003
- Smoke-Free Bar Seminar, Los Angeles Regional Tobacco Control Community Linkage Project, 1998
- Appeared in ABC's 50th Anniversary video, which chronicles California ABC's history from 1955-2005.
- Co-speaker with Randy Durnal at the Nightclub & Bar Convention & Trade Show, Las Vegas, March 30, 2015. Session title: Protect Yourself Against Dram Shop Issues.

CRIMINAL JUSTICE TEACHING EXPERIENCE (PARTIAL LIST)

- Enforcement Investigation and Report Writing, Golden West College, 1987. Trained ABC investigators throughout California on effective investigations and report writing.
- Developed and taught Licensee Education on Alcohol and Drugs for peace officers, course certified by the Commission on Peace Officer Standards and Training.
- Roll call and academy training in ABC law for various law enforcement officers, including Riverside Sheriff's Academy students.

PUBLISHING (PARTIAL LIST)

- Columnist, *Beverage Industry News*, 2009
- Liquor License Advisor's Blog, 2009 - Present
- Developed and edited ABC employee newsletter, *On View* (1997-2005)
- Developed curriculum and all training materials, including Model House House and Store Policies for Licensees, the FLAG System for Checking Identification, Quick Summary of ABC Laws, and others, for the Licensee Education on Alcohol and Drugs (LEAD) Program (1991-2003)
- Hotels/Motels: Commonly Asked Questions About ABC Laws (1/00)
- Developed and/or edited nearly all of the Department's forms and publications, including *ABC Enforcement Manual* (distributed to law enforcement throughout the state), prevention and education program fact sheets, requests for proposals and grant proposals (1997-2003)
- Application for 2002 Herman Goldstein Award for Excellence in Problem-Oriented Policing
- Report on the 1995 Grant Assistance for Local Law Enforcement Agencies Project

GRANT WRITER

Wrote over ***\$5 million in successful state and federal grant proposals*** for innovative alcohol enforcement and prevention programs, as follows:

- Licensee Education on Alcohol and Drugs (LEAD) Program, \$803,193 (1991)
- Licensee Education on Alcohol and Drugs (LEAD) Program II (remedial training), \$641,089 (1993)
- Preliminary Alcohol Screening Devices, \$90,000 (1998)
- ABC Videos Project, \$208,500 (1998) - Wrote grants and ***executive producer*** of *ABC On-Sale Basics: a Peace Officer's Guide, Disorderly and Disruptive Licensed Premises* and *Minor Decoy Program - training videos for law enforcement personnel*
- (Co-author), Community Trials Project (Federal Enforcing the Underage Drinking Laws Project), \$270,000. Community coalition building and underage drinking enforcement; mini-grants
- ABC Decoy Training Project, \$2,000,000. Mini grants, training, outreach and decoy operations
- Special Events Enforcement Project (Federal OJJDP Block Grant), \$356,000
- Project RADD, \$300,000
- DUI Impound and Intervention Pilot Project (volunteer grant writer for Leon J. Owens, Medical Director, Mercy-San Juan Medical Center, Trauma Program, Carmichael, CA)

TESTIMONIALS

“For nearly 30 years, Lauren Tyson was one of our star employees at the California Department of Alcoholic Beverage Control (ABC). . . . I could always trust her to manage any project with enthusiasm, professionalism and integrity. Her most notable accomplishment . . . was developing and managing the Licensee Education on Alcohol and Drugs (LEAD) Program, a voluntary responsible beverage service (RBS) training program—and one of ABC's most important programs ever. . . . Her combined knowledge of liquor licensing, compliance, and responsible beverage service is unique. This, along with her commitment to quality, makes her an invaluable expert to guide prevention or remediation efforts for all types of licensed establishments. Without a doubt, licensed businesses anywhere can turn to Lauren with confidence.” –Manuel R. Espinoza, Director (retired), CA Dept. of Alcoholic Beverage Control

“. . . you have been a great support to our work and I always counted on you.”
–George Vasquez, Beverage Consulting Network, Inc.

“Prior to opening her own shop, Lauren Tyson spent nearly three decades working for the California Department of ABC, educating and training licensed establishments just like yours. All of Lauren's clients will benefit tremendously from her subject matter expertise, contacts and

organizational skills. Several years ago, I had the great pleasure of working with Lauren on five, law-enforcement training videos for ABC. These were designed specifically for street-level officers, and distributed to police and sheriff stations throughout the state of California. Working with Lauren was the most enjoyable professional experience I've ever had, and allowed me to witness her amazing skill set first-hand. Rest assured, you've chosen the right advisor. –Jeffrey S. Betts, Producer/Director

“Lauren, thank you for all your efforts to make the TRACE Policy a reality . . . I hope this is the first of many interactions between your agency, Friday Night Live and the young people at Teenwork.” –Lynne Goodwin and Jim Kooler, California Friday Night Live Partnership

“. . . You have been a tremendous asset to the field.” –Michael Sparks, Vallejo Fighting Back

“. . . The Request for Proposal has now been sent to over 450 law enforcement agencies in the State and we anticipate over 80 agencies bidding for grants . . . it would never have been accomplished without your talent and hard work . . .” –Jerry Jolly, Deputy Division Chief, CA Dept. of Alcoholic Beverage Control

“. . . thank you for the time and effort you put into developing and instructing the Report Writing portion of the recent Advanced Officer Training Course . . . the course evaluations reflect your outstanding effort.” –Jay R. Stroh, Director, CA Dept. of Alcoholic Beverage Control

“I have reviewed the field booklet that you prepared for the Palm Springs Task Force members. It is very comprehensive and extremely well put together . . . this is to extend my appreciation and congratulations for a job well done!” –Jay Stroh, Director, CA Dept. of Alcoholic Beverage Control

“I wish to commend you for the investigation and report on the above-captioned application for issuance of an original off-sale beer and wine license. . . congratulations on doing a job that reflects thoughtful and thorough investigative procedures.”
–John W. Thompson, Deputy Division Chief, CA Dept. of Alcoholic Beverage Control

“Lauren . . . you have strengthened ABC's linkages to prevention in many ways over the years and it has always been a great pleasure to work with you . . .” –Fried Wittman, Ph.D., Institute for the Study of Social Change, University of California, Berkeley